



**24<sup>th</sup> August 2021**

## **Edgware Town Centre Partnership launches proposals to transform the town centre over the next 3 years.**

Members of the new Edgware Town Centre Partnership Group launched their ambitious plans to revitalise Station Road and the surrounding area at the Edgware Community Carnival this weekend.

The 'Edgware – Your High Street' programme will seek to create an exciting new town centre experience that will include public realm improvements, high street events and activations, a new brand identity, support for businesses and the development of a new vision to animate the high street using an innovative arts and cultural programme to increase footfall and visitors to the town centre.

The partnership was formed in March 2021 by founding members Barnet Council, Ballymore Group, Transport for London (TfL) and Metro Bank. Local high street businesses are also being invited to join the partnership to help shape Edgware's exciting new future.

The overall aspiration for the project is to create a sustainable and thriving town centre that becomes a key destination for residents and visitors alike. This will be achieved through three strategic aims:

1. SUPPORT - Supporting businesses
2. CONNECT - Connecting communities
3. REVITALISE - Reactivating the high street

**Jamie Robinson, Head of Business, Employment and Skills at Barnet Council said:** "We're delighted to be part of the new Edgware Town Centre Partnership Group and look forward to working with local businesses and the community to revitalise the area. The 'Edgware - Your High Street' programme will support the Council's Growth Strategy commitments to create thriving, entrepreneurial and well-connected town centres that are great to live in and visit.

The work of the partnership over the next few years will be informed by local residents, businesses and the Edgware Town Team, ensuring that future development and growth in the area is inclusive and benefits the local community and businesses in the area"

**John Mulryan, Group Managing Director from Ballymore Group said:** "We feel privileged to be part of the next chapter for Edgware. As a founding member of the Edgware Town Centre Partnership Group we're excited to continue collaborating with local businesses and residents to create a town centre where businesses can succeed, the local culture can flourish and the community can enjoy."



**Graeme Craig, Director of Commercial Development at TfL, said:** “We are proud to be part of the Edgware Town Partnership working together to help the town centre become an even more vibrant location and support the local economy. Our Tube and Bus services in Edgware provide a vital service to help residents and visitors alike and, as the city continues to recover from this pandemic, we look forward to welcoming more customers back onto our safe, clean and accessible transport network.”

**Stephen Eastwood, Local Director of Metro Bank- Edgware said:** “Metro’s mission is to become the Nation’s best community bank and we are proud to be a founding member of the Edgware Town Centre Partnership Group. We are award winning people-people and there is nothing more important than going above and beyond for customers. The Edgware Store has been open throughout the Pandemic, supporting, connecting and now, involved in revitalising the High Street.”

Businesses or members of the local community interested in learning more about the plans or getting involved should visit: **[edgwareyourhighstreet.com](https://edgwareyourhighstreet.com)**